

PARTNERSHIP GUIDE



CAANS 2018
Congress 24 – 26 July

CAANS
Continental Association of African
Neurosurgical Societies

TRANSCORP HILTON HOTEL • ABUJA • NIGERIA

Pre-Congress Worskhop 21 & 22 July | Boot Camps 23 July
www.caans.info

**For further information contact the
Congress Office**

Europa Organisation Africa
Tel: +27(0)11 325 0020
email: richard@eoafrika.co.za
www.eoafrika.co.za

EXHIBITION INFORMATION

EXHIBITION BOOTHS

3m x 2m floor space and basic shell scheme | USD\$ 2 500 (excl. VAT)

3m x 2m floor space only | USD\$ 2 200 (excl. VAT)

Each exhibition space will be provided with a table and two chairs (if required), and a 15-AMP plug point .
Basic Shell Scheme will be provided if selected.

In addition exhibitors will receive:

Price includes:

- 2 x full exhibitor passes including lunch and refreshments and welcoming function for each 3m x 2m exhibition space
- Company logo with a link to your company website will be placed on the Congress website
- Congress Programme acknowledgement
- Partner acknowledgement display slide between sessions
- Security & general cleaning for duration of the Congress

Additional exhibitor passes can be purchased at USD\$ 400 per additional pass.

Trade without an exhibition booth: USD\$ 1750 per Trade Representative

A manual, outlining all technical aspects of exhibiting will be circulated prior to the start of the Congress, detailing:

- Technical information about the venue
- Final exhibition information

PAYMENT TERMS | EARLY PAYMENT REQUESTED

Full prepayment is due immediately on receipt of invoice to confirm selected booth position. Please note, should payment not be received within 20 working days of confirming booth space the Congress Office retains the right to automatically release and resell the booth position.

CANCELLATION POLICY

Cancellation received before **24 April 2018** will be refunded 50% of the total invoice cost, if the booth area is resold. If the booth area cannot be sold, 100% of the total invoice cost will apply.

Please forward your cancellation in writing to the Congress Office: richard@eoafrika.co.za

No cancellations will be accepted after **24 April 2018**. Full booth cost payable.

We thank you in anticipation for your support.

The Congress Organising Team

MEDTECH COMPLIANCE

Ethical Business Charter

Europa Organisation Africa's Charter has the purpose to formally document the commitments and undertakings, which Europa Organisation Africa makes about the ethical conduct of its business, related to the management of indirect sponsorship and grants.

These undertakings are made to all stakeholder business partners in the Healthcare sector, namely the medical community and Healthcare Professionals, Healthcare product manufacturers, service providers, Healthcare Organisations, Professional Societies and Institutions.

These undertakings are consistent in all respects with the MedTech Europe Code.

If you would like to learn more about how we can assist you, please contact the Congress Team.



CONGRESS PARTNERSHIP OPPORTUNITIES

EDUCATIONAL / RESEARCH GRANT TOWARDS THE CONGRESS

- In line with MedTech Europe's code of ethical business practice | www.medtecheurope.org
- Support may be offered via the Congress Office for full or part delegate sponsorship
- Scholarship and Bursary sponsorship available for abstract submissions
- Acknowledgment will include a Company Logo on the Congress website and in the Congress Programme
- Contact the Congress Office for further details

SPECIAL MANDELA A5 CENTENNIAL NOTEBOOKS - USD\$ 3 800 (EXCL. VAT) - QTY 300



Soft cover
130 x 210mm
192 Cream Lined Pages
Date Feature
Back Pocket
Round Corners
Satin Ribbon & Elastic

- Sponsor these special commemorative Soft Cover Notebooks.
- Company Logo plus Congress Logo on back outer cover
- Artwork for Logo to be supplied by Sponsor

EXCLUSIVE CONGRESS PARTNERSHIP OPPORTUNITIES

REGISTRATION & INFORMATION DESK - USD\$ 5 000 (EXCL. VAT)

Exclusive branding of the registration & information desk area:

Includes:

- 1 x 3m x 2m exhibition space
- Company logo on delegate name badges
- Branded Lanyards (to be supplied by Partner - 2 colours; main colour for delegates, Red for faculty)
- 3 x Complimentary Trade Registrations
- 1 x Complimentary A4, Full Colour advert in final programme
- 1 x Complimentary A4, Delegate Bag Insert
- Company logo displayed on congress website and in congress programme

Partner to supply all branding for registration desk, delegate name badges, advert artwork and bag insert

DELEGATE BAGS / FOLDERS - USD\$ 1 500 (EXCL. VAT)

Exclusive branding opportunity:

Bags will be sourced by the Congress Office: Qty 200—250

Includes:

- 1 x Complimentary Trade Registration
- 1 x Complimentary A4, Full Colour Advert in the final programme
- 1 x Complimentary A4 Bag Insert in the delegate bag
- Company logo displayed on congress website and in congress programme
- Bag tag per Delegate Bag - Branded

Partner to supply all branding, advert artwork and bag insert

BRANDED NOTEBOOKS & PENS - USD\$ 750 (EXCL. VAT)

Exclusive supply and branding of the congress notebooks and pens:

Qty 200 - 250

Includes:

- 1 x Complimentary Trade Registration
- 1 x Complimentary A4, Full Colour Advert in the final programme
- Company logo displayed on congress website and in congress programme

Please note: notebook and pen, to be supplied by exclusive Partner.
To be of high and acceptable quality, approved by the Committee

**Above Partnerships are separate opportunities. Package rates for multiple Partnerships.
Please discuss with Congress Office.**

CONGRESS PARTNERSHIP OPPORTUNITIES

REFRESHMENT BREAKS | USD\$ 2 000 PER DAY (EXCL. VAT)

Exclusive Promotional Rights

2 x Refreshment Breaks & Lunch per day

- Branding and networking opportunity
- 1 x Complimentary Trade Registration
- Company logo displayed on congress website and in congress programme

SYMPOSIA (SUNRISE SESSION) | USD\$ 2 500 (EXCL. VAT)

Industry sponsored (45min - 60min)

- State-of-the-art and/or data-based presentations
- Syntheses of studies and trials
- Communication about technology and novel clinical applications
- Practical solutions to patients

Includes:

- Venue hire
- Standard AV
- Light breakfast will be served

Excludes:

- Additional catering and AV if required
- Speaker / presenter costs

NETWORKING FACULTY DINNER | TUESDAY, 25 JULY | USD\$ 3 500 (EXCL. VAT)

Exclusive Partnership

Includes:

- 3 x Complimentary Trade Registrations
- Acknowledgement of Company support in official invitation letter
- Company logo displayed on congress website and in congress programme

SOCIAL PROGRAMME PARTNERSHIP | CONTRIBUTE TO COSTS

1. Opening Welcome | Monday, 23 July - Transcorp Hilton Hotel - Abuja
2. Sports Team Building | Wednesday, 25 July - Millenium Park
3. Celebration Dinner | Thursday, 26 July - Transcorp Hilton Hotel - Abuja

Contact the Congress Office

CONGRESS PARTNERSHIP OPPORTUNITIES

ADVERTISEMENT IN FINAL PROGRAMME | USD\$ 600 (EXCL. VAT)

A4, Full Colour

The Final Programme provides participants with an overview of what not to miss, a summary of sessions, keynote interviews and industry news.
An effective communication tool that will optimise your visibility, promote your brand, products and devices, or your session at the congress.

DELEGATE BAG INSERT | USD\$ 600 (EXCL. VAT)

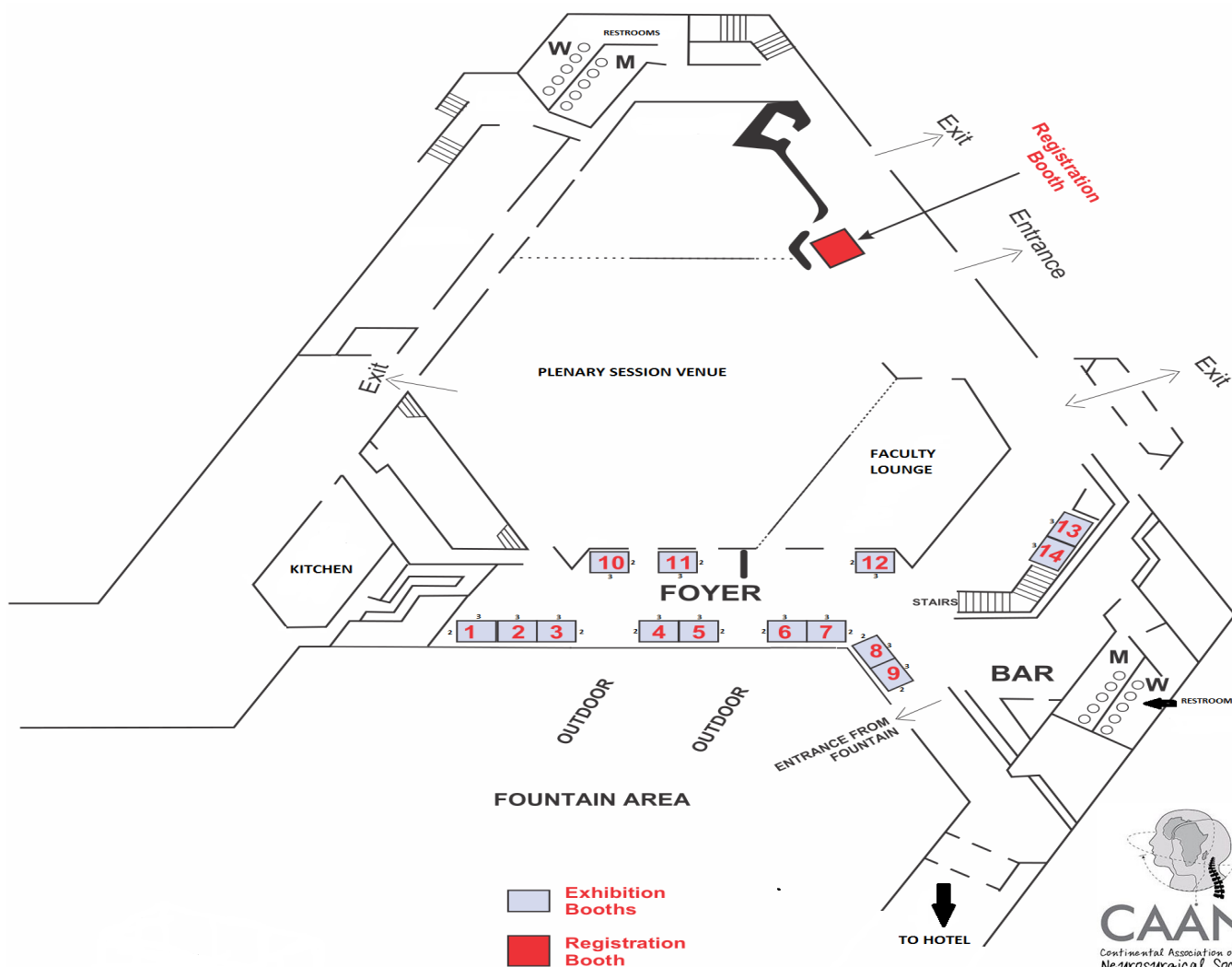
A4 Leaflet / Flyer or Brochure
Pre approved promotional item

Make sure the participants know what you are doing. A session, your booth location or product related information.

FLOOR PLAN

TRANSCORP HILTON HOTEL | ABUJA | NIGERIA

(Subject to change)



EXPRESSION OF INTEREST

CAANS Congress 2018

Tuesday , 24 July – Thursday, 26 July

Attention : Richard Moneron

Tel: + 27 (0) 11 325 0020

Fax: +27 (0) 11 325 0028

Email: richard@eoafrika.co.za

NAME OF COMPANY	
CONTACT PERSON	
POSTAL ADDRESS	
VAT NUMBER	
TEL	FAX
CELL	EMAIL

Please indicate with an **X** if your company is interested in partnering with any of the following:

All costs exclude VAT

Exhibition Partnership

Exhibition Space & Shell Scheme	Single USD\$ 2 500	Booth Number:
Floor Space only	Single USD\$ 2 200	Booth Number:

Exclusive Partnership Opportunities

Registration, Information Desk , including Name Badges & Lanyards	USD\$ 5 000
Delegate Bags / Folders (<i>Sourced and supplied by Congress Office</i>)	USD\$ 1 500
Refreshment Breaks (<i>2 tea/coffee and lunch per day</i>)	USD\$ 2 000 per day
Notebooks and Pens (<i>Supplied by Partner</i>)	USD\$ 750
Special Mandela A5 Centennial Notebooks	USD\$ 3 800

Other Partnership Opportunities

Symposia (Sunrise Sessions)	USD\$ 2 500
Networking Faculty Dinner: Tuesday, 25 July - Exclusive Partnership	USD\$ 3 500
Social Programme Partnership	Contribute to costs
Educational / Research Grant towards Congress	Contact Congress Office
A4, Full Colour Advert in Programme	USD\$ 600
Delegate Bag Insert / Item	USD\$ 600

We, the undersigned, express our intention to partner with the CAANS Congress 2018

Signed: _____

Date: _____